

**CASE STUDY:**

# Skytel Powers Reliable, Scalable Voice Infrastructure for Quicken

A leading personal finance platform turned to Skytel to provide a solid voice backbone for customer support operations.



**"With Skytel handling our voice operations, we can focus on delivering the best customer experience **without worrying about carrier reliability or complexity.**"**

- Quicken Executive

Quicken, a trusted personal finance and budgeting platform that helps consumers manage money, track spending, and stay organized, needed a carrier partner capable of delivering reliable voice infrastructure for customer service and IVR operations to millions of customers.

# Quicken

## The Challenge

- ✖ **Reliable Voice Infrastructure:**  
Quicken needed to deliver consistent uptime and clear call quality for its customer support and IVR channels.
- ✖ **Scalability & Cost-Efficiency:**  
High fixed costs limited usage flexibility as call volumes fluctuated with customer demand.
- ✖ **Seamless Integration:**  
Managing provisioning, reporting, and monitoring through multiple systems created unnecessary complexity.
- ✖ **Operational Simplicity:**  
Manual porting, billing, and compliance management diverted attention from higher-value initiatives.

## The Action

Quicken needed a voice partner that could simplify operations while ensuring consistent uptime for customer-facing interactions. Skytel delivered on both fronts with a modern, API-driven platform built for scalability and visibility.

The platform's API integrations made it easy for Quicken to automate provisioning, monitor performance, and manage porting with far less manual effort. Plus, Skytel's geographically redundant infrastructure provides the reliability customer support teams depend on, while flexible usage-based pricing supports scalable growth without heavy fixed costs.



## The Results

With Skytel, Quicken can now:



**Deliver consistent uptime and call quality** with a resilient voice network



**Scale customer communications quickly** through automated provisioning



**Simplify admin operations** by offloading billing, porting, and compliance tasks



**Leverage white-label capabilities** to maintain branding while outsourcing voice operations



**Expand its voice-based offerings** without heavy infrastructure investment